



Daly City / Colma Chamber Chatter Business Newsletter

With a printed distribution of more than 3,000 that includes mailing and added exposure at various events, shopping malls, designated business locations, city governments, recreation centers, senior centers, and libraries, the Chamber Chatter newsletter captures the exciting entrepreneurial spirit of the Daly City/Colma Chamber members. It weaves the story of businesses, community leaders with the Daly City/Colma Chamber ongoing work of promoting job growth, economic vitality and business success. In addition to the strategic value of being in print, the Chamber offers continued engagement opportunity for your product on social media and the world-wide web. The Chatter is found online with an interactive link for each advertisement to the merchant's website or email address to provide engagement brand opportunities outside print and traditional media exposure.

<i>Display Advertising:</i>	<i>per issue</i>	<i>Size (width x height)</i>
• Business card ad	\$ 75.00	2" x 3.5"
• Article	\$ 75.00	350 word/ea
• 1/4 page ad	\$100.00	3.5" x 4.6"
• 1/3 page ad vertical	\$125.00	3.5" x 7"
• 1/3 page ad square	\$125.00	4.6" x 4.6"
• 1/2 page ad horizontal	\$200.00	7.2" x 4.6"
• 1/2 page ad vertical	\$200.00	3.5" x 9.6"
• Full page ad	\$300.00	7.2" x 9.6"

Display Advertising Digital Files: e-mail artwork as high quality PDF or 300 dpi tif/eps or jpg high quality in color or greyscale. E-mail artwork to sales@dalcity-colmachamber.org. The Chamber can help create impactful advertising. Just Ask.

Questions? Contact the chamber office by e-mail sales@dalcity-colmachamber.org. or call (650) 755-3900 or (650) 755-4080.

Advertising Space is limited; secure your Chamber Chatter Business Quarterly advertising space. Placement is on a first-come, first-served basis. The Daly City/Colma Chamber reserves the right to refuse advertisements. Price subject to change.