

# Chamber CHATTER

355 Gellert Boulevard, Suite 138, Daly City, CA 94015

650.755.3900

dalycity-colmachamber.org

FIRST QUARTER 2012

# 2011 COMES TO A CLOSE



Georgette Sarles

President/CEO

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Since this is our first edition of the Chamber Chatter for this year, I would like to take this opportunity to wish all of you a very happy New Year, filled with good health, business in abundance, and prosperity.

The Daly City/Colma Chamber of Commerce has been very busy this last quarter of the year-2011. We had a wonderful "Annual Halloween Parade and Event" at Serramonte Center on October Many children in costumes came with their families to enjoy a safe, fun filled, family orientated Happy Halloween. Many thanks to Michael Joseph of Walgreen's and his team for the great prizes and decorations. Also, Daisy Li and her staff from Moonstar Restaurant for their tremendous assistance and to the FBLA of Westmoor High School for their time and efforts. Special thanks to our judges extraordinaire, Carol Klatt, Mayor of Daly City, Helen Fisicaro, Mayor of the Town of Colma and Michael Joseph of Walgreens. The Chamber awarded three large stockings filled with the latest in toys and candies, valued at \$350.00 each, plus many other prizes. As always, I played Wilhelmina the Good Witch and this year I had a lot of help from my Sister Witch, Filimina, played by Felicia Leong, Executive Admin. to the Chamber. All in all, we enjoyed the interacting with lots of children and their families in our community and a fun time was had by all. Many thanks to Jennifer Duarte, General Manager of Serramonte Center, for all her assistance with this project.

Next came the League of Women's Voters, who conducted a Candidate's Night with the assistance of our Chamber

in Daly City, where the public were able to hear questions and answers by the four candidates running for the one vacant seat. Later, Ray Buenaventura won the election and is currently serving his new term in office.

On November 4th, the Chamber had its 9th Annual Bowing Tournament at Classic Bowl owned by Matt DeVincenzi and his family in Daly City. It was a packed house! This year's Turkey Bowl provided every bowler, who bowled a Turkey (3 strikes in a row), a gift certificate for a Butterball Turkey. Fifty Three certificates were given to the delighted recipients. The Bowlers, comprised of many DC/ Colma Businesses and their contingencies, enjoyed complimentary pizza from Luigi's Pizza and Beverages, along with a great raffle held at the conclusion of the evening. The happy bowlers chanted "Do It Again Next Year". Everyone enjoyed the beautiful rendition of "The Star Spangled Banner" sung by our own Chamber Staff Member, Olga Gonzalez and the outstanding music from Classic Bowl's DJ- Keith O. Our sincere thanks to chair. John Hui and his committee members Stephen House (Outback Steakhouse), Ross Sit (Achiever's Real Estate & Loan), Matt DeVincenzi (Classic Bowl), Rebecca Husted (Better Homes & Garden Realty), Melinda Scatena (Joe's of Westlake) and Keith O (Classic Bowl) and Chamber Staff: Felicia Leong, Danny Cruey and Olga Gonzalez.

During this fourth quarter, the Chamber facilitated the Grand Opening/ Ribbon Cuttings for JMJ Medical Uniforms on

STORY CONTINUES ON PAGE 3

#### RENEWING MEMBERS

October 2011 to January 2012	Members Since
Outback Steakhouse	1999
A.S.F. Electric, Inc.	2000
Woodmont Real Estate Association	2000
Children's Empowerment	2001
Milrose Publications	2001
Serra Commons Apartment	2001
Wheelchair Getaways	2001
Betty's Business	2002
Peninsula Traffic Congestion Relief Al	liance 2002
Classic Bowling Center	2005
State Assemblywoman Fiona Ma	2005
Bay Area General Construction	2006
Daphyne's Greek Café	2006
Darrow Chiropractic Center	2006
Prudential California Realty	2006
San Mateo County Board of Supervisor	ors 2006
Serra Commons Apartment	2006
Daly City Farmer's Market	2006
Danchire Marketing	2007
Moonstar Seafood Restaurant	2007
Han Han Dental	2008
Mid-Peninsula Boys & Girls Club	2009
Harding Golf Course	2009
Visiting Angels	2010
A & E Building	2010

### Join the Chamber

Daly City-Colma Chamber of Commerce

(650) 755-3900 Phone (650) 755-5160 Fax staff@dalycity-colmachamber.org

#### **NEW MEMBERS**

#### October 2011 to January 2012

White Orchid Cleaning Golden Age Specialist SF Community Health Plan SF Bulls Hockey Team Daly City Chiropractic DGN Technologies Bay Area New Group European Wax Center

#### MISSION STATEMENT



The role of the Daly City-Colma Chamber of Commerce shall be to encourage business development and networking, providing members with useful information and services. The Chamber shall take a leadership role in promoting economic, professional, commercial and civic vitality for our communities, while seeking to preserve the unique qualities that are good for business and make Daly City and Colma very special places to live, work and do business.

#### **MARK YOUR CALENDAR - JOIN US!**

### SF BULLS COCKTAIL MIXER MARCH 7 5:30PM-7:30PM

Cow Palace-Main Entrance 2600 Geneva Ave. SF

### ANNUAL CRAB FEED MARCH 15 5:30PM-8PM

Colma Community Center 1520-Hillside Blvd, Colma.

#### COLMA TEA

MARCH 24 11:30AM-1PM

Colma Community Center 1520 Hillside Blvd. colma

### NATIONAL SMALL BUSINESS WEEK APRIL-TBA

Proclamations by Daly City &Town of Colma

### ANNUAL SCHOLARSHIP CEREMONY MAY 18 5:30PM-8PM

Daly City Hall Council Chambers 333-90th Street

NATIONAL SMALL BUSINESS WEEK MAY 21-25

## BUSINESS TO BUSINESS / TASTE OF OUR CITIES MAY 24 - 5PM-8PM

Daly City Hall Rotunda 333-90th Street

#### **BOARD OF DIRECTORS**

#### President/CEO

Georgette Sarles Georgette's of Westlake

#### 1st. Vice President

Jim Comstock Seton Medical Center

#### 2nd. Vice President/CFO

Michael Joseph Walgreens Westlake

#### Secretary

Manny Reburiano All State Insurance

#### Immediate Past President

John Hui

#### **BOARD OF DIRECTORS**

Evan Boyd Allied Waste

Jonathan Cano Comcast Cable

Jennifer Duarte CSM Serramonte Shopping Center

Lucky Chances Casino

Rebecca C. Husted Better Home and Gardens Real Estate

Daisy Li

Moonstar Seafood Buffet

Steve House Outback Steakhouse

Melinda Scatena Joe's of Westlake

Will Minnich
De Vry University

Ross Sit Achiever's Real Estate & Loans Co.

#### **EX-OFFICIO**

Tim Guinney Rt. Broadmoor Chief of Police

Adrienne Tissier San Mateo County Supervisor

#### **DIRECTOR EMERITUS**

Albert Teglia

#### **CHAMBER STAFF**

Georgette Sarles
President/CEO

Felicia Leong Executive Assistant

Olga Gonzalez Chamber Assistant

Daniel Cruey II IT Consultant

#### **CHAIRMAN CIRCLE**

#### **PLATINUM**







**GOLD** 









#### **SILVER**





#### **COPPER**

Jonathan Cano	.Comcast Cable
John Hui	.Shepherd Lithograph
Rebecca Husted	Better Homes and Garden Real Estate
Mike Joseph	.Walgreens
Will Minnich	. De Vry University
Owen Molloy	. Molloy's Tavern
Manny Reburiano	.Allstate Insurance
Ross Sit	ACHIEVERS Real Estate & Loans

#### CONTINUE: 2011 COMES TO A CLOSE

Mission Street in Daly City and Ziba Beauty, Threading and Cosmetics in Serramonte Center. On November 12th. Walgreens Drug in Westlake Shopping Center hosted a re-Grand Opening/Ribbon Cutting. This was the largest opening in quite awhile, complete with awesome gifts in a new Walgreen Shopping Bag, and complimentary food and beverages. Saturday morning, December 3rd, found Mayor Carol Klatt of Daly City, myself, Georgette Sarles, President/CEO of the Daly City Chamber of Commerce and Santa Claus, taking a nostalgic ride down Main Street in Westlake Shopping Center, in a horse drawn carriage, celebrating "Santa's Arrival at Westlake Shopping Center." This was a grand event with the Jefferson High School Band, the Mascot from the new SF Hockey Team- the Bulls, Mickey Mouse and Minnie Mouse characters from Disney and much more! A big Thank You to Westlake Shopping Center Manager, Olga Annuzzi.

It is during the first part of December, that both the Town of Colma and Daly City hold their annual re-organization events. I proudly represented our Chamber at both of these affairs, as did our directors, Jim Comstock (First Vice President), Manny Reburiano (Secretary), Evan Boyd (Director), Ross Sit (Director), Will Minnich (Director), and Lorie DeRenzo (Director). The Town of Colma thanked outgoing Mayor Helen Fisicaro and welcomed the new Mayor Rae Gonzalez. The City of Daly City thanked outgoing Mayor Carol Klatt and welcomed the new Mayor Sal Torres. These two annual events were warmly received.

Our last assembly for the year was on December 8th, at the Lake Merced Golf Club, during 5:30pm to 8:30pm, as the Daly City/ Colma Chamber of Commerce held its fifty third Annual Cypress Business Awards, Installation and Holiday Soiree". This year's theme focused on the Centennial Year of Daly City. I had the tremendous honor of chairing the Daly City Centennial Dinner, which was held earlier this year in September. This year's event started with a No Host Cocktails and a Champagne Toast by Mayor Carol Klatt. A delicious dinner was served and the evening proceeded with the announcements and acceptances of the Grand, Cypress Awards. This year's winners were: LARGE BUSINESS AWARD to William Choutka,

General Manager of Westlake Apartments, MEDIUM BUSINESS AWARD to Eleanor Leong, City Toyota, SMALL BUSINESS AWARD to Ross Sit. Achiever's Real Estate & Loan, GOLDEN APPLE AWARD to Rommel Medina, Lucky Chances Casino, and LEADERSHIP AWARD to Michael Joseph, Walgreens Drug and LIFETIME ACHIEVEMENT AWARD to Helen Fisicaro, Mayor - Town of Colma. After a brief pause, Teresa Proano of Duggan's Serra Mortuary led the audience in their favorite, annual Sing-A-Long. Lots of gifts were raffled and delivered by Santa Claus and his helpers. The guests commented on the special camaraderie and enjoyment that filled the place. Thank you's to our hard working committee- Michael Joseph, Ross Sit, Rebecca Husted, Daisy Li, , Jennifer Duarte, Lorie DeRenzo, Melinda Scatena, Jonathan Cano, and our terrific Chamber Staff- Felicia Leong, Danny Cruey and Olga Gonzalez, who were an amazing dream team to me. Our sincere thanks to Donna Lowe and Ferdinand Rebusi from Lake Merced Golf Club for all their efforts to make this such a festive and fabulous Holiday Soiree!

Along with many more issues, functions, meetings and events, we arrive at the end of the year (2011), and the last quarter edition of the year's Chamber Chatter. Here comes the New Year (2012), brimming with our regularly calendared items and awaiting to be seasoned with the many new happenings, necessities and experiences of our fast pace, ever on the go, business communities of Daly City and Colma. Please join in with our Chamber, if you are a member and participate, support and enjoy AND if you are not a member, then join our Chamber today. We will make sure you will be glad that you joined.

That's it for now. Look for our next edition on April 1, 2012. Remember that I can be reached at (650) 755-4080, 24/7, gsarles@dalycity-colmachamber.org for all your Chamber related matters.



Daly City-Colma Chamber of Commerce

# **HEALTH MATTERS:** The Perils of Unpleasantness

People with irritable, aggressive personalities may be at an increased risk for stroke, according to a recent study conducted by the National Institute on Aging (a division of the National Institutes of Health).

As reported last August in Hypertension: Journal of the American Heart Association, researchers studied 5,614 village residents on the Italian island of Sardinia. Study participants, who ranged in age from 14 to 94, were given the Revised NEO (Neuroticism-Extroversion-Openness) Personality Inventory, a widely esteemed psychological questionnaire that measures components of agreeableness, including trust, straightforwardness, altruism, compliance, modesty, and tender-mindedness.

Using ultrasound, researchers also measured the thickness of study participants' carotid arteries, which are the arteries in the neck that feed blood to the brain. They found that people who scored highest in antagonistic traits on the personality inventory also had the thickest carotid artery walls, a significant risk factor for stroke. All told, the least agreeable study participants were seen to have a 40 percent greater risk of thick-walled, narrow carotid arteries than those who were measured as having the most agreeable personality traits. This correlation was seen to obtain in both genders and in all ages. However, women with the most agreeable traits were seen to have significantly thinner arterial walls even than similarly agreeable men (who in turn had thinner arterial walls than less agreeable men).

These findings correspond to previous studies which have indicated a correlation between "type A" aggressive behavior and cardiovascular risk.

Angelina Sutin, Ph.D., postdoctoral fellow with the National Institute on Aging in Baltimore, MD and lead author of the Sardinia



"People who tend to be competitive and more willing to fight . . . have thicker arterial walls, which is a risk factor for cardiovascular disease,"

study, suggested that healthcare providers might consider aggressive personality traits as a significant cardiac risk factor, along with high cholesterol, obesity, smoking, and diabetes. "People who tend to be competitive and more willing to fight . . . have thicker arterial walls, which is a risk factor for cardiovascular disease," stated Dr. Sutin, who also suggested that anger management training could be a clinically beneficial intervention for some atrisk individuals.

Commenting on the study, Redford Williams, MD of Duke University agreed with Dr. Sutin. "Psychological and social factors are just as strong, as this study clearly documented, in putting people at higher risk of heart disease and other health problems. We really need . . . to focus on ameliorating the effect of psychosocial risk factors just as we are on the physical risk factors."

Another 2010 study, conducted at the University of Pittsburgh, seems to support the hypothesis that psychosocial risk factors may contribute to the incidence of heart disease. The Pittsburgh study, led by Karen A. Matthews, professor of psychiatry and epidemiology at University of Pittsburgh, followed 212 teenagers, ages 14 to 16, for a period of three years. According to Matthews, the children who experienced poverty, neglect, isolation, or abuse were most prone to developing cardiac risk factors as they grew older. Matthews explained, "Children who have minimal resources both from families and communities grow up in unpredictable, stressful environments . . . Interactions with others then become a source of stress, which can increase blood pressure and inflammation levels, and deplete the body's reserves. This sets up risk for cardiovascular disease."



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Seton Medical Center Coastside 600 Marine Blvd Moss Beach, CA 94038 Phone: (650) 563-7100

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The Mid-Peninsula Boys & Girls Club is a proud partner with the City of Daly City in operating the Bayshore Community Center and Library & DeLue Boys & Girls Club. We are dedicated to developing and strengthening the intellectual, emotional, social growth and physical well-being of youth. By providing education, career, life skills, fitness and nutrition programs, we ensure that every child has the capacity to lead a successful and healthy life.

#### As a youth development agency, here's our prescription for any young person to learn and grow.

Ensure your child sleeps 6-8 hours every night.

Value education - make it part of the culture of your home.

Create a regular study time – remind them that there is ever a silly question.

Make time to engage in fun, recreative fitness activities as a family.

Eat meals together at the table - talk, share & laugh.

Limit sedentary activities like video-games and television.

Stock your kitchen with fruits, vegetables & whole grain foods – avoid junk food, sweets, sodas & sports drinks.

Encourage your child to participate in an organized sports league.

Listen to your child - tell and show your child everyday how special & loved they are.

Only make promises you can keep.

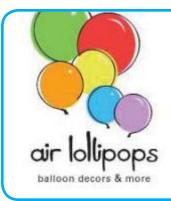
You are your child's most important teacher - say as you do, do as you say.

We offer many outstanding afterschool enrichment programs, including homework assistance, technology, art classes, and a wide array of other activities that are incorporated in our Mind, Body & Soul programming. We serve several local schools and even provide pickup service to ones close by.



Call for a tour or just stop by and take a look. Our facility is located in the Bayshore District of Daly City, directly in back of the Cow Palace back parking lots.

Jeff Bayer | 650-991-5706 | jeffb@midpenbgc.org | 450 Martin Street, Daly City, CA 94014 | www.midpenbgc.org



#### maria cruz

206a school street daly city, ca 94015

direct 650-784-3584 mobile 650-278-0494 airlollipops@yahoo.com



Ivan Valencia, Owner Direct Line: 415-305-2856

Fax/Voicemail: 415-276-4786

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Aroma Buena@aol.com www.Aroma Buena.com

# Daly City-Colma Chamber of Commerce Photo Gallery







Colma Mayoral Walk











Annual Holiday Soiree & 58th Cypress Business Awards / Installations December 8, 2011































# Your Perfect Home Near The Center of Everything

Westlake Village Apartments is a 3,000 unit apartment community next door to San Francisco, within the revitalized Westlake District. Our community is spread out on 47 acres around the Westlake Shopping Center, across the 280 freeway from the Daly City BART and up on the hills of Eastmoor. We offer studios, 1, 2 and 3 bedrooms, cozy cottages and roomy townhomes, furnished or unfurnished. Enjoy newly remodeled homes with sleek new kitchens, equipped with modern appliances, ample cabinet and storage space. From our premier Eastmoor apartments perched on the hills of Westlake District, be in awe of jaw dropping, million dollar views. Soak in the beautiful California sunset from your private balcony as you catch glimpses of the crashing waves and the Golden Gate Bridge. Enjoy your evenings as the golden sunset transforms to a striking cityscape of twinkling lights. Or if you prefer, choose an apartment home with serene golf course views. With such a variety of choices, we're sure you'll find something tailored just for you!

Convenience and location is key to finding the perfect home. Public transportation is within walking distance with bus lines and the Daly City BART station just minutes away. If you prefer to drive, the 280 Freeway is adjacent to the property for easy access.

At Westlake Village Apartments, there is something for everyone. If it's outdoor recreation you desire, you are minutes from Westlake Park, which has tennis and basketball courts, a baseball field and a playground tot lot. In addition, the Lake Merced walking trail, Fort Funston, the Thornton Beach scenic lookout and four golf courses are all about a mile away for your outdoor enjoyment.

Whether you like shopping a the Westlake Shopping Center, taking in a movie at Pacific Plaza, attending a class at the Doelger Center, perusing at the library or dining at a host of local



restaurants, you will find our neighborhood rich with possibilities, at any size budget.

Westlake Village Apartments has been a proud member of the Daly City-Colma Chamber of Commerce for as long as anyone can remember. We have played an integral part of the revitalization of the desirable Westlake District by improving our community inside and out! By remodeling our kitchens and bathrooms, we've modernized and enhanced our apartment interiors. On the exterior, we installed stunning new landscaping, double paned windows, freshened up the buildings with new paint and much much more! We hope that you'll swing by to take a look for yourself and envision your new home. Our spirited team, staffed with long term,

dedicated employees who have worked here for a combined 768 years, will be ready for you! Please accept our invitation and warm welcome, as we are sure you'll be pleased to call us home. We hope to see you soon!

#### Call Us Home...

Westlake Village Apartments 331 Park Plaza Drive Daly City, CA 94015 (650) 755-8133 www.WestlakeVillageApts.com







As part of the Daly City community, we at Lake Merced Golf Club are proud to announce that we will be hosting the 2012 U.S. Girls' Junior Championship which will be held July 16-21, 2012. This championship is one of 13 prestigious national championships conducted annually by the USGA. The Girls' Junior was established in 1949 and first played at Philadelphia Country Club, with 28 girls from 17 states. In 2011, there were 1,084 entries to the championship. Of the 156 players to qualify, there was representation from 35 states and 10 countries.

MERCE

The championship has launched the careers of many outstanding players such as JoAnne Carner, Hollis Stacey and Amy Alcott. Including in this line up is Alexis Thompson, who set a new record as the youngest-ever winner of an LPGA tournament, at age 16 years old, when she won the

Navistar LPGA Classic. The Girls' Junior is a historic event and may well define the face of women's golf for years to come.

This will certainly be a busy time for the community and its businesses as we will be hosting visitors from all over the world. For more information about the championship, please contact Lake Merced Golf Club by emailing the U.S. Girls' Jr. Championship office at usgirlsjr@lmgc. org or by calling 650-755-2233 ext. 341.

We would also like to extend a special thanks to Georgette Sarles, President/CEO of Daly City-Colma Chamber of Commerce and other community leaders who have already extended their hand in assisting us with the success of this historic event in Daly City.

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# PG&E's Hydrostatic Pressure Tests Help Ensure Safe Natural Gas Service This Winter

Building on its commitment to safe and reliable natural gas service, Pacific Gas and Electric Company (PG&E) is performing a series of hydrostatic pressure tests on a number of gas transmission pipeline segments throughout its system. The ongoing tests will help ensure the delivery of natural gas to our customers this winter.

Through pressure testing, records analysis and pipeline replacement, PG&E plans to finish validating safe operating pressures on approximately 150 miles of pipeline segments this year. The work is focused on pipelines located in more densely populated areas that have similar age and characteristics to the pipeline involved in the tragic accident in San Bruno on September 9, 2010. Beyond this year, PG&E will continue to perform hydrostatic pressure tests on other pipelines located throughout its service area as part of its regular integrity management program and in connection with our Pipeline Safety Enhancement Plan recently filed with the California Public Utilities Commission.

This work is just one of many aggressive actions that PG&E has taken over the past year to improve the safety and strength of its gas operations for our customers.

Hydrostatic pressure testing involves filling a section of pipe with water, pressurizing it to a much higher level than the pipe will ever operate with natural gas, then monitoring the pipe for leaks for at least eight hours. Any pipe sections that do not meet acceptable standards during the test will be replaced with new pipe that has already passed a pressure test. Following a successful test, the section of pipe is emptied of water, dried thoroughly and placed back in service. This process ensures that the normal operating pressure of the pipeline will have a significant margin of safety built into it.

Extensive planning takes place long before a hydrostatic pressure test is performed to minimize any inconvenience to customers and local neighborhoods. Depending on the location of staging areas along the pipe section to be tested, customers may notice the following:

- Temporary traffic safety cones and/or detour signs
- PG&E and PG&E-contracted field personnel
- Testing equipment, such as above-ground pipes and valves
- Machinery and support equipment, such as excavators and water tanks

In addition, PG&E will hold open houses in the impacted neighborhoods prior to the tests to answer any questions customers may have about the testing. Customers in the impacted area will receive letters with details on the open houses and information on the testing.

Hydrostatic pressure tests require pipeline segments to be taken out of service for several days and take between two to four weeks to complete. PG&E will continue to provide gas to customers from an alternate source while work progresses and service will not be interrupted.

Prior to hydrostatic testing, PG&E empties the gas from the pipeline segments in a safe and controlled manner. Customers may smell gas and hear a loud, consistent noise in the area as gas is being removed from the pipe. Although the situation is safe, PG&E encourages any customers who have questions or concerns about the smell of gas to call the company's 24-hour customer service line at 1-800-743-5000 or call 911 immediately.

Customers can find more information about the PG&E natural gas pipeline system by calling PG&E's Gas Transmission Pipeline Hotline at 1-888-743-7431 or visiting www.pge.com/gassystem.



Sutton Financial is a family owned business that is proud to have been serving our customers for over 30 years. Our firm provides tax preparation and wealth management for both individuals and small businesses. We work very hard to make sure that our customers are satisfied.

By having multiple tax experts and support staff, Sutton Financial has greatly increased the efficiency of our services. Sutton Financial continues to stay educated in current tax laws and practices. We also remain to be committed to our clientele which will set us apart from other professional tax and financial advisors. Our mission statement continues to reflect our commitment to our clientele and our community: "To protect, preserve, and distribute your retirement and estate assets through efficient tax and investment planning."

We joined the Daly City, CA/ Colma City, CA Chamber of Commerce 2 years ago and have been participating in numerous events and look forward to many more in the future.

Please call to make an appointment this tax season or visit us on our website. We look forward to assisting you for your tax and wealth management needs!

Sutton Financial Services 2171 Junipero Serra Blvd, Suite 520 Daly City, CA 94014 (650) 755-1040 www.sutton1040.com www.edandnicholassutton.com



Ed Sutton



Nicholas Sutton

# San Francisco Bulls Hockey

#### President and Head Coach, Pat Curcio



San Francisco Bulls Professional Hockey is pleased to be a new member of the Daly City-Colma Chamber of Commerce. The Bulls are excited to bring professional hockey back to the legendary Cow Palace. The Bulls are planning renovations to the Cow Palace which include a new digital score board.

Although the puck doesn't drop until October, President and Head Coach, Pat Curcio and his staff are already hard at work getting ready for the inaugural season of Bulls hockey.

The Bulls will play 36 home games with games scheduled primarily on Friday and Saturday nights in a season that runs from October through March in the ECHL. The ECHL is the nation's premier 'AA' hockey league with 20 teams in 14 states. The ECHL is the third-longest tenured professional hockey league behind only the National Hockey League and the American Hockey League. The ECHL has had 273 players reach the NHL over the last eight seasons and is the primary developmental league for the NHL and the AHL.

The Bulls will be offering local, affordable, family fun. Season Tickets are available now for less than \$12 per game. For just a

\$50 deposit, you can reserve your place on the list to be among the first to pick your seat location at the Bulls' "Select-A-Seat" event coming up on March 10. Partial Season Ticket plans and sponsorship opportunities are also available now.



Get in on the fun and excitement of San Francisco Bulls Hockey today! Call 415-469-9843 or visit sfbulls.com for more information. Help spread the word of hockey's return to the Cow Palace after more than 15 years by liking us on Facebook at facebook.com/SanFranciscoBulls and following us on Twitter @SF\_Bulls. Join the charge!

# REBECCA Says.....

Regular Real Estate Tips, Tidbits & Resources provided by Rebecca C. Husted

## Renovating? Why Building Codes are Critical

Renovating? Why Building Codes are Critical We've heard horror stories about remodeling projects torn down/redone because they're not up to code. Investigating building codes is confusing, time consuming & costly, but consequences of not getting permits upsetting and expensive.

Securing a permit can prove critical to sell your home in the future. Potential buyers will request proof of permit for rooms added and renovations. Not having one is a risk most buyers won't absorb or you may be forced to substantially discount your property to sell it.

Building codes were designed to set publicsafety standards for construction, maintenance, use & occupancy. Codes address all aspects of construction, structural integrity, fire resistance, safe exits, lighting, electrical, energy conservation, plumbing, ventilation, and correct use of materials. To alter your property, you need a permit that shows renovations coincide with applicable building codes. Permits may be needed to cover projects like foundations & sprinkler systems, additions of rooms, decks or changes to kitchen/bath/driveways. Codes are modified often and vary by area—each state, county, city and town can have their own specialized codes for things like electricity, plumbing, construction and fire.

Some homeowners avoid securing a building permit to avoid a potential increase in property taxes should the renovation result in an increase in assessed property value. However, the extra precautionary step is vital to ensure you won't suffer from repercussions like hefty fines, or having to tear out your new room due to improper construction or zoning.

Taking the time to check your local building codes and obtaining a permit will help ensure your renovation project goes smoothly.



Rebecca C. Husted
Realtor/Real Estate Consultant
with Better Homes and Gardens
Real Estate, Daly City
Realtor, DRE#00974102

www.RebeccaHusted.com



For more Info or Links to additional resources: Contact Rebecca Husted: 415-706-4722 or email at rebecca.husted@bhghome.com



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